

PROFESSIONAL GRAFFITI AND STREET ART ORGANISATION

COMPANY HISTORY November 2009

Since launching, Signal has managed virtually every kind of legal street art related project, often being at the forefront of development in the UK.

Signal Project was founded in 2002 and has sustained an excellent reputation for delivering ambitious, community-orientated, large-scale coordinated graffiti murals. Our first commissioned community mural was over ¹/₄ km long in South London, giving us the opportunity to work with young people from various youth organisations in the area, and over 20 major International graffiti artists.

In 2004, and as a result of major lobbying work for legal public murals, Signal was funded to create the Kilburn Tube Mural Project– a visual and political achievement that clearly illustrates how the work of graffiti artists can be welcomed into the fabric of the local community. Voted as London's Best Mural (Time Out, Issue 1872, 2006), the Kilburn Project elevated the work from the cool kudos of graffiti art to high quality mainstream public art.

Signal has managed numerous mural projects and one off workshops across greater London. Our initial focus on public murals involving excluded young people rapidly expanded in 2004, as we started to deliver to various organisations from corporate team building days to Scout groups. By approaching each situation with an open mind and flexible approach, we have successfully worked with a wide range of communities.

The culmination of our breadth of delivery capabilities came in 2008/9 with the Stanwell Project. Signal was commissioned to design a mural project to engage a whole community, from ages 5 to 95. The 60m mural provided a central point for intergenerational storytelling, digital video workshops, plus drawing, painting and collage activities. Published on-line, as a book and a video documentary, the project has become a part of the area's history. 2009 has seen Signal branch into education curriculum development, working in partnership with education consultants Beyond Knowledge Ltd. Although we have been Arts Award accredited since 2006, we have long believed the dedicated work young people put into our projects should translate into GCSE level accreditation.

Our first unique fast-track BTEC Level 2 Award in Visual Arts (equivalent to a GCSE) was delivered in Autumn 2009 and acheived a 100% pass rate. With a focus on Street Art it included over 40 contact hours with nearly 20 students from two schools, whilst completing a 60m subway mural linking two communities.

Like many of our projects, this is unprecedented in the UK and signifies the potential for positive collaborations with many key partners.

We aim to extend our creative repertoire and breadth of project delivery, and to continue to create artwork in the public domain that is of a world class standard.

